



Fidelity Bank of Florida NA

PRESS RELEASE

For Immediate Release

**Fidelity Bank of Florida Names
Thomas W. Weinberg to Board of Directors**

**Canaveral Port Authority Chairman & former Deputy Orange
County Administrator Joins Board of Fidelity Bank of Florida**

Merritt Island, FL. – (January 13, 2014) – Janson Davis, Chairman of the Board of Directors of Fidelity Bank of Florida, announced today the appointment of Thomas W. Weinberg as a member of the Board of Directors of the Merritt Island based bank. Fidelity Bank is located in Seminole and Brevard Counties. In addition to a number of civic responsibilities, Mr. Weinberg currently serves as Chairman of the Canaveral Port Authority and is the elected District 5 Port Commissioner.

Fidelity Bank President and Chief Executive Officer, J. Lamar Roberts commented on the appointment, “As the banking industry continues to recover from the conditions of the past six years, we realize the need to have ‘main street banking’ as our primary focus.” Roberts continued, “Towards this end, we will increase our presence throughout Brevard and Seminole County and the addition of Tom Weinberg to our board is a big step in this direction.”

Thomas Weinberg is a career community servant. He is a 1971 graduate of Florida State University and attended the former Brevard Community College. He has held senior management positions in state and local government throughout his career. He served as Deputy Orange County Administrator until 2006, when he joined the Staff of United States Senator Mel Martinez. He held the posts of State Director, Deputy Chief of Staff and Chief of Staff in the Senator’s administration. He was elected to the District Five Seat of the Canaveral Port Authority in 2011 and held the position of Secretary/Treasurer prior to being appointed Chairman.

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Lamar Roberts commented, “The Port is an integral component of this local economy and the more we involve our bank leadership in the local economy, the better we can serve this community.”

About Fidelity Bank of Florida - Founded in 1990, Fidelity Bank of Florida is one of only three banks headquartered in Merritt Island and the longest standing community bank in Brevard County. The bank serves all of Brevard County and central Florida with a full roster of business banking services as well as personal banking services. The bank is an active lender both to local small businesses and individuals, particularly for the purpose of financing the purchase of single family dwellings. At 09/30/13, Fidelity Bank of Florida posted Total Assets of \$282.9 million and is the largest community bank headquartered in Merritt Island. The bank is ranked as one the highest performing banks in the state in terms of return on assets and equity.

Additional information on Fidelity Bank of Florida can be obtained by referencing the company internet site at www.fidelitybankofflorida.com.

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