



Fidelity Bank of Florida NA

PRESS RELEASE
For Immediate Release

**Fidelity Bank of Florida Names
Kennard L. Page to Board of Directors**

**Retired Assistant Deputy Controller of the Currency Joins
Largest Merritt Island-Based Bank**

Merritt Island, FL. – (February 3, 2014) – Janson Davis, Chairman of the Board of Directors of Fidelity Bank of Florida, announced today the appointment of Kennard L. Page as a member of the Board of the Merritt Island-based bank. Fidelity has locations in both Seminole and Brevard County. Mr. Page joins the bank after a thirty six year career with the Office of the Comptroller of the Currency (OCC). Prior to his retirement he held the post of Assistant Deputy Comptroller overseeing OCC chartered banks for the Tampa and Jacksonville regions.

Fidelity Bank President and Chief Executive Officer, J. Lamar Roberts commented on the appointment by stating, “I have had the privilege of working with Ken Page for many years and know he is unrivaled in his understanding of the ‘new world’ of banking.” Roberts continued, “Compliance with regulation is a larger component of building a successful institution than ever. Bringing this level of expertise to our bank gives us a distinct advantage working in this new banking environment.”

A graduate of Illinois State University, Ken Page began his career with the OCC in 1974. He held a number of management positions in Illinois, Washington DC, Georgia and Florida over the course of a thirty six year career. Since retiring in 2010, he has worked as a consultant in high demand among Florida banks proving valuable insight in bank operation and regulatory compliance strategies.

About Fidelity Bank of Florida - Founded in 1990, Fidelity Bank of Florida is one of only three banks headquartered in Merritt Island and the longest standing community bank in Brevard County. The bank serves all of Brevard County and central Florida with a full roster of business banking services as well as personal banking services. The bank is an active lender both to local small businesses and individuals, particularly for the purpose of financing the purchase of

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single family dwellings. At 09/30/13, Fidelity Bank of Florida posted Total Assets of \$282.9 million and is the largest community bank headquartered in Merritt Island. The bank is ranked as one the highest performing banks in the state in terms of return on assets and equity.

Additional information on Fidelity Bank of Florida may also be obtained by referencing the company internet site at www.fidelitybankofflorida.com.