

PRESS RELEASE
For Immediate Release
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Fidelity Bank of Florida Names Raymond T. (Ray) Watson to Board of Directors

Merritt Island, FL. (September 8, 2014) – Janson Davis, Chairman of the Board of Directors of Fidelity Bank of Florida, announced today the election of Ray Watson as a member of the Board of Directors of the Merritt Island based-bank. Fidelity has locations in both Brevard and Seminole County.

Mr. Watson began his career as an Infantry Officer in the U.S. Army in 1967 and served as a Special Forces Detachment Commander, Company Commander and a Brigade and Battalion Staff Officer before leaving the Army in 1975.

His career includes being an Account Manager at Xerox, Branch Manager at Sperry Univac and Moore Business Systems. He was also A Regional Manager at Cado System Corporation, President and General Manager at Contel, President of Inacomp Computers Centers of Florida, Vice President of High Acres, Inc. and part Owner of New-Son Construction Management Company, LLC.

Fidelity Bank President and Chief Executive Officer, J. Lamar Roberts commented “Ray has over 40 years of leadership and management experience in sales, operations and financial management. He has worked in the computer, manufacturing, health care and construction fields”. Roberts continued “His diverse background in various industries will certainly be an asset to our bank, in addition to Ray’s knowledge and experience in both marketplaces in which we operate”.

Mr. Watson is currently a principal at Executive Leadership Resources, Inc. (ELRI), a Group Facilitator at UCF, Florida Economic Gardening Institute / GrowFL, a Volunteer Advisor for Seminole State College, Small Business Advisory Council and Small Business Development Center. He also facilitates CEO peer groups in association with an international CEO organization, Vistage.

Organized and opened in 1990, Fidelity Bank is one of three community banks headquartered in Brevard County. It is the oldest community bank in town. Fidelity Bank serves Central Florida from locations in Seminole and Brevard County.